

ONDALIUM 100% NATURAL Y VEGAN

May 24, 2018

We always try to explain the innumerable healthy properties that black garlic has, but no less important are the methods or techniques by which it can be treated, as well as the ingredients with which they can be combined to increase the results. Our R & D laboratory, based in Toledo, does not stop researching with new ingredients, to extract the best characteristics of each one and convert them into products that help to improve certain ailments or problems.

For this, one of the key factors are the natural ingredients. Every time there is more talk about artificial products that contain many products: preservatives, colorants, additives, parabens, silicones, synthetics ..., which are used because they lengthen the useful life of the product, accelerate its effects and for its economic manufacture, compared to the use of natural components.

It also discusses its negative effects on our body, because these toxins can cause many problems, such as skin diseases or autoimmune, intolerances, asthma ... They even accumulate in the body, preventing proper metabolization and obstructing the ducts, what defense and regeneration stop working correctly.





Users of beauty and nutrition products are more and more interested not only in how they affect their organism, but also in the world around us. For this reason, these consumers ask themselves more frequently what they buy and demand ecological, healthy, conscious and friendly products with the environment.

A study by l'Observatoire des Cosmétiques estimates that 98.5% of consumers know parabens perfectly, as well as the impact they have on health, which shows that their awareness has increased with respect to the past. For them it is really important that the products they buy do not generate waste that contributes to create or increase certain environmental problems, which are not made with components of animal origin (many movements have been carried out against animal cruelty), etc.

A report by Grand View Research estimates that billing in the beauty sector will reach 15.980 million dollars in 2020. In addition, another study, Sustainable Brands, prepared by Ignis Media Agency, affirms that the purchase of organic, ecological and sustainable products grew a 140% last year, figures that show that it is not a passing trend, but real.

In Ondalium...

Chemical products that use other brands can create alterations in the body of their consumers, which can lead to allergies or certain side effects, such as redness, irritation or dry skin. In addition, their properties also change, since natural products adapt much better to the skin, due to the affinity of its components with those of the epidermis.

Given its good results, you will need to apply a smaller amount than other products, so they become a more profitable investment. They are especially indicated for people with sensitive skin, since its effect is soft and not aggressive, as it happens with the products that use these chemicals.

In Ondalium we want to change things. Great natural remedies have been transmitted from generation to generation, most of the times with very positive results, and in this case we start from a superfood, garlic, which transformed into black garlic through a natural smoking process, increases all its medicinal properties while modifying its texture and flavor.

We want to share this concern for the environment that surrounds us and that is why we create our products with total purity. Our <u>Concentrated Liquid Extract of Black Garlic</u> is organic and, in addition, all our references are vegan.

Other organic products are added to these ingredients, such as black onion, plant essences such as microalgae, milk thistle, black radish, nettle, dandelion, lemon balm, basil, lemon, hypericum or concentrated oily extracts of spirulina, chlorella or astaxanthin. Given this bio character, our range of dermocosmetics is endorsed by the Organic Certification Seal Bio-Inspecta and V-Label.



Because beauty and body care are not incompatible with naturalness, but quite the opposite: it should always be like that.

